

## CONTRACT



KVVU TV  
25-TV 5 Drive  
Henderson, NV 89014  
(702)435-5555

And:

National Media Research Planning & Placement  
815 Slaters Lane  
Alexandria, VA 22314

<u>Contract / Revision</u> 480791 /		<u>Alt Order #</u> 06180286
<u>Product</u> NRCC IE 2012		
<u>Contract Dates</u> 09/21/12 - 09/27/12	<u>Estimate #</u> 2600	
<u>Advertiser</u> NRCC		<u>Original Date / Revision</u> 09/05/12 / 09/05/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KVVU	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> TELEREP-PHIL
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 155	<u>Product Code</u> 426
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
D 2	KVVU	09/21/12	09/21/12	Fox 5 News at 5	5-530p		:30			NM	0	\$0.00
D 4	KVVU	09/21/12	09/21/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	0	\$0.00
D 10	KVVU	09/24/12	09/24/12	Fox 5 News at 5	5-530p		:30			NM	0	\$0.00
D 11	KVVU	09/24/12	09/24/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	0	\$0.00
D 25	KVVU	09/27/12	09/27/12	Fox 5 News at 5	5-530p		:30			NM	0	\$0.00
D 27	KVVU	09/27/12	09/27/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	0	\$0.00
D 33	KVVU	09/25/12	09/25/12	Fox 5 News at 5	5-530p		:30			NM	0	\$0.00
D 35	KVVU	09/25/12	09/25/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	0	\$0.00
D 42	KVVU	09/26/12	09/26/12	Fox 5 News at 5	5-530p		:30			NM	0	\$0.00
D 43	KVVU	09/26/12	09/26/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	0	\$0.00
N 49	KVVU	09/24/12	09/27/12	Fox 5 News at 5	5-530p		:30			NM	3	\$1,755.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>						
	Week:	09/24/12	09/30/12	MTWT---	3	\$585.00						
N 50	KVVU	09/24/12	09/27/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>						
	Week:	09/24/12	09/30/12	MTWT---	2	\$600.00						
N 51	KVVU	09/24/12	09/27/12	Extra	M-F 7-730p		:30			NM	1	\$620.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>						
	Week:	09/24/12	09/30/12	MTWT---	1	\$620.00						
Totals											51	\$42,215.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 - 09/27/12	51	\$42,215.00	\$35,882.75
<b>Totals</b>	<b>51</b>	<b>\$42,215.00</b>	<b>\$35,882.75</b>

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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# CONTRACT



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**Henderson, NV 89014**  
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<u>Contract / Revision</u> 480791 /		<u>Alt Order #</u> 06180286
<u>Product</u> NRCC IE 2012		
<u>Contract Dates</u> 09/21/12 - 09/27/12		<u>Estimate #</u> 2600
<u>Advertiser</u> NRCC		<u>Original Date / Revision</u> 06/18/12 / 06/18/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KVVU	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> TELEREP-PHIL
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 155	<u>Product Code</u> 426
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

**National Media Research Planning & Placement**  
**815 Slaters Lane**  
**Alexandria, VA 22314**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KVVU	09/21/12	09/21/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	2	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/17/12	09/23/12	----2--				2	\$1,250.00			
N 2	KVVU	09/21/12	09/21/12	Fox 5 News at 5	5-530p		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/17/12	09/23/12	----1--				1	\$350.00			
N 3	KVVU	09/21/12	09/21/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/17/12	09/23/12	----1--				1	\$375.00			
N 4	KVVU	09/21/12	09/21/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	1	\$365.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/17/12	09/23/12	----1--				1	\$365.00			
N 5	KVVU	09/21/12	09/21/12	Extra	M-F 7-730p		:30			NM	1	\$420.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/17/12	09/23/12	----1--				1	\$420.00			
N 6	KVVU	09/21/12	09/21/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	1	\$495.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/17/12	09/23/12	----1--				1	\$495.00			
N 7	KVVU	09/21/12	09/21/12	TMZ	730-8p		:30			NM	1	\$575.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/17/12	09/23/12	----1--				1	\$575.00			
N 8	KVVU	09/21/12	09/21/12	More M-F 9-10a	M-F 9a-10a		:30			NM	1	\$220.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/17/12	09/23/12	----1--				1	\$220.00			
N 9	KVVU	09/24/12	09/24/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	2	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/24/12	09/30/12	2-----				2	\$1,250.00			
N 10	KVVU	09/24/12	09/24/12	Fox 5 News at 5	5-530p		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/24/12	09/30/12	1-----				1	\$350.00			
N 11	KVVU	09/24/12	09/24/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	1	\$365.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

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<u>Contract Dates</u> 09/21/12 - 09/27/12	<u>Product</u> NRCC IE 2012	<u>Estimate #</u> 2600
<u>Advertiser</u> NRCC		<u>Original Date / Revision</u> 06/18/12 / 06/18/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	1-----				1	\$365.00			
N 12	KVVU	09/24/12	09/24/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	1	\$520.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	1-----				1	\$520.00			
N 13	KVVU	09/24/12	09/24/12	Extra	M-F 7-730p		:30			NM	1	\$420.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	1-----				1	\$420.00			
N 14	KVVU	09/24/12	09/24/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	1	\$495.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	1-----				1	\$495.00			
N 15	KVVU	09/24/12	09/24/12	TMZ	730-8p		:30			NM	1	\$575.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	1-----				1	\$575.00			
N 16	KVVU	09/24/12	09/24/12	Bones	Mon 8p-9p		:30			NM	1	\$3,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	1-----				1	\$3,800.00			
N 17	KVVU	09/24/12	09/24/12	More M-F 9-10a	M-F 9a-10a		:30			NM	1	\$220.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	1-----				1	\$220.00			
N 18	KVVU	09/22/12	09/22/12	FOX 5 News Sat 10-11p	10-11p Sat		:30			NM	2	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-----2-				2	\$550.00			
N 19	KVVU	09/22/12	09/22/12	PAC 12 Football	PAC 12 Football		:30			NM	1	\$795.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-----1-				1	\$795.00			
N 20	KVVU	09/23/12	09/23/12	NFL Late Game	NFL Late Game		:30			NM	1	\$4,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-----1				1	\$4,650.00			
N 21	KVVU	09/23/12	09/23/12	Fox 5 News Su 10p-1045p	Su 10p-1045p		:30			NM	2	\$1,850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-----2				2	\$925.00			
N 22	KVVU	09/23/12	09/23/12	Sports Plus Su 1045p	1045p-11p		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-----1				1	\$450.00			
N 23	KVVU	09/23/12	09/23/12	Fox News Sunday 8-9a	8-9a		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-----1				1	\$150.00			
N 24	KVVU	09/27/12	09/27/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	2	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	---2---				2	\$1,250.00			
N 25	KVVU	09/27/12	09/27/12	Fox 5 News at 5	5-530p		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	---1---				1	\$350.00			
N 26	KVVU	09/27/12	09/27/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	---1---				1	\$375.00			
N 27	KVVU	09/27/12	09/27/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	1	\$365.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	---1---				1	\$365.00			

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
N 28	KVVU	09/27/12	09/27/12	MORE Access	6-7pm		:30			NM	1	\$235.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	---1---				1	\$235.00			
N 29	KVVU	09/27/12	09/27/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	1	\$495.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	---1---				1	\$495.00			
N 30	KVVU	09/27/12	09/27/12	TMZ	730-8p		:30			NM	1	\$575.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	---1---				1	\$575.00			
N 31	KVVU	09/27/12	09/27/12	More M-F 9-10a	M-F 9a-10a		:30			NM	1	\$220.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	---1---				1	\$220.00			
N 32	KVVU	09/25/12	09/25/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	2	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-2-----				2	\$1,250.00			
N 33	KVVU	09/25/12	09/25/12	Fox 5 News at 5	5-530p		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-1-----				1	\$350.00			
N 34	KVVU	09/25/12	09/25/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-1-----				1	\$375.00			
N 35	KVVU	09/25/12	09/25/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	1	\$365.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-1-----				1	\$365.00			
N 36	KVVU	09/25/12	09/25/12	MORE Access	6-7pm		:30			NM	1	\$235.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-1-----				1	\$235.00			
N 37	KVVU	09/25/12	09/25/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	1	\$495.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-1-----				1	\$495.00			
N 38	KVVU	09/25/12	09/25/12	TMZ	730-8p		:30			NM	1	\$575.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-1-----				1	\$575.00			
N 39	KVVU	09/25/12	09/25/12	More M-F 9-10a	M-F 9a-10a		:30			NM	1	\$220.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-1-----				1	\$220.00			
N 40	KVVU	09/25/12	09/25/12	New Girl/Mindy	Tue 9p-10p		:30			NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-1-----				1	\$3,000.00			
N 41	KVVU	09/26/12	09/26/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	2	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	--2----				2	\$1,250.00			
N 42	KVVU	09/26/12	09/26/12	Fox 5 News at 5	5-530p		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	--1----				1	\$350.00			
N 43	KVVU	09/26/12	09/26/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	1	\$365.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	--1----				1	\$365.00			
N 44	KVVU	09/26/12	09/26/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	1	\$520.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



**KVVU TV**  
**25-TV 5 Drive**  
**Henderson, NV 89014**  
**(702)435-5555**

<u>Contract / Revision</u> 480791 /		<u>Alt Order #</u> 06180286
<u>Contract Dates</u> 09/21/12 - 09/27/12	<u>Product</u> NRCC IE 2012	<u>Estimate #</u> 2600
<u>Advertiser</u> NRCC		<u>Original Date / Revision</u> 06/18/12 / 06/18/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	--1----				1	\$520.00			
N 45	KVVU	09/26/12	09/26/12	Extra	M-F 7-730p		:30			NM	1	\$420.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	--1----				1	\$420.00			
N 46	KVVU	09/26/12	09/26/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	1	\$495.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	--1----				1	\$495.00			
N 47	KVVU	09/26/12	09/26/12	TMZ	730-8p		:30			NM	1	\$575.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	--1----				1	\$575.00			
N 48	KVVU	09/26/12	09/26/12	More M-F 9-10a	M-F 9a-10a		:30			NM	1	\$220.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	--1----				1	\$220.00			
Totals											55	\$42,215.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 - 09/27/12	55	\$42,215.00	\$35,882.75
<b>Totals</b>	<b>55</b>	<b>\$42,215.00</b>	<b>\$35,882.75</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

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REP HEADLINE# 6180286 TRF# 480791  
\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191  
CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET HARRIS REPORT FROM REP SEP5/12 13.53  
\*\*\*CHANGES\*\*\* \*\* KVVU-TV \*\*\*

ADV # \_\_\_\_\_ ADV. NAME ISS/NRCC-IE REP. # \_\_\_\_\_ OFF. # 762 SALESMAN # \_\_\_\_\_  
AGY # \_\_\_\_\_ AGY. NAME NAT'L MEDIA RESEARCH PLANNING PLAC BUYER NAME BEN ANGLE

815 SLATERS LANE SALES PRSN PH- TERESA DIFURIA  
ALEXANDRIA, VA 22314

ORDER # \_\_\_\_\_ CONTRACT # 6180286 CLASS: NATL. LOCAL REGIONAL

PRDCT NRCC IE 2012 EST#2600 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP21/12 SEP27/12 WK-1

CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_ DATE SEP5/12 13.53

REP: TO ROSE  
FR NIKKI  
OK'D M2 AND M3  
SEE LINES 50-52  
TOTAL SAME  
PLS CNF THANKS

STA:

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE = 155 AGENCY EST# = 2600  
AGENCY PRODUCT CODE = 426

2	S		500P-530P	30		\$350.00	9/21	9/21	0		FRI	0
PROGRAM : FOX 5 NWS-5												
RA35-64 : 1.3												
CON COM1: FOX 5 NWS-5												
CREDIT TAKEN FOR 1 SPOT(S) MISSED SEP21												

FAX# 610-225-1191  
CREDIT RISK !!!  
HARRIS REPORT FROM REP SEP5/12 13.53  
\*\*CHANGES\*\* \*\*\* KVVU-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
4	S		530P-600P	30		\$365.00	9/21	9/21	0		FRI	0
PROGRAM : FOX 5 NWS530												
RA35-64 : 1.2												
CON COM1 : FOX 5 NWS530												
10	S		500P-530P	30		\$350.00	9/24	9/24	0		MON	0
PROGRAM : FOX 5 NWS-5												
RA35-64 : 1.3												
CON COM1 : FOX 5 NWS-5												
CREDIT TAKEN FOR 1 SPOT(S) MISSED SEP24												
11	S		530P-600P	30		\$365.00	9/24	9/24	0		MON	0
PROGRAM : FOX 5 NWS530												
RA35-64 : 1.2												
CON COM1 : FOX 5 NWS530												
25	S		500P-530P	30		\$350.00	9/27	9/27	0		THU	0
PROGRAM : FOX 5 NWS-5												
RA35-64 : 1.3												
CON COM1 : FOX 5 NWS-5												
CREDIT TAKEN FOR 1 SPOT(S) MISSED SEP27												
27	S		530P-600P	30		\$365.00	9/27	9/27	0		THU	0
PROGRAM : FOX 5 NWS530												
RA35-64 : 1.2												
CON COM1 : FOX 5 NWS530												
33	S		500P-530P	30		\$350.00	9/25	9/25	0		TUE	0
PROGRAM : FOX 5 NWS-5												
RA35-64 : 1.3												
CON COM1 : FOX 5 NWS-5												
CREDIT TAKEN FOR 1 SPOT(S) MISSED SEP25												
35	S		530P-600P	30		\$365.00	9/25	9/25	0		TUE	0
PROGRAM : FOX 5 NWS530												
RA35-64 : 1.2												
CON COM1 : FOX 5 NWS530												

REP HEADLINE# 6180286 TRF# 480791  
\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191  
CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET HARRIS REPORT FROM REP SEP5/12 13.53  
\*\*\*CHANGES\*\*\* \*\* KVVU-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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42	S		500P-530P	30		\$350.00	9/26	9/26	0		WED	0
PROGRAM : FOX 5 NWS-5												
RA35-64 : 1.3												
CON COM1 : FOX 5 NWS-5												
CREDIT TAKEN FOR 1 SPOT(S) MISSED SEP26												

43	S		530P-600P	30		\$365.00	9/26	9/26	0		WED	0
PROGRAM : FOX 5 NWS530												
RA35-64 : 1.2												
CON COM1 : FOX 5 NWS530												

50	A		500P-530P	30		\$585.00	9/24	9/27	3		M-TH	3
PROGRAM : NEWS												
RA35-64 : 1.2												
ORD COM1 : RATE FOR SAME TP \$600. PLS ADVISE.												
THIS IS A MAKE-GOOD FOR SEP26 ON LINE-43 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR SEP21 ON LINE-4 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR SEP25 ON LINE-35 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR SEP24 ON LINE-11 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR SEP27 ON LINE-27 FOR 1 SPOT/WK												

51	A		530P-600P	30		\$600.00	9/24	9/27	2		M-TH	2
PROGRAM : NEWS												
RA35-64 : 1.2												
ORD COM1 : RATE FOR SAME TP \$600. PLS ADVISE.												
PART OF A MAKEGOOD MADE UP OF LINES 50-52												

52	A		700P-730P	30		\$620.00	9/24	9/27	1		M-TH	1
PROGRAM : EXTRA												
RA35-64 : 1.2												
ORD COM1 : RATE FOR SAME TP \$600. PLS ADVISE.												
PART OF A MAKEGOOD MADE UP OF LINES 50-52												

STATION MAKEGOOD OFFERS:

M2	OK'D	BUY#2	MISSED: FRI/500P-530P	30S	\$350.00	SEP21
		BUY#10	MON/500P-530P	30S	\$350.00	SEP24
		BUY#33	TUE/500P-530P	30S	\$350.00	SEP25
		BUY#25	THU/500P-530P	30S	\$350.00	SEP27
		BUY#42	WED/500P-530P	30S	\$350.00	SEP26

OFFER: NONE  
CMT: RATE FOR SAME TP \$585. PLS ADVISE.

(AUG30/12)



KNOWLEDGE JUL5/12 09.14  
\*\* CHANGES \*\*  
\*\*\* KVVU-TV \*\*\*

49	A	1000A-130P	30	\$4,650.00	9/23	9/23	1	SUN
PROGRAM : EARLY NFL GAME								
RA35-64 : 10.3								
ORD COM1: NO LATE GAME. MG OFFER EARLY NFL GAME. PRE-BOOKED PLS APPROVE.								
THIS IS A MAKE-GOOD FOR SEP23 ON LINE-20 FOR 1 SPOT/WK								

REP: TEL# 610-293-4100 FAX# 610-225-1191  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!  
 ORDER WORKSHEET HARRIS REPORT FROM REP JUL5/12 09.14  
 \*\*\* KVVU-TV \*\*\*  
 REP HEADLINE# 6180286 TRF# 480791  
 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$  
 \*\*CHANGES\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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STATION MAKEGOOD OFFERS:  
 M1 OK'D BUY#20 MISSED: SUN/100P-400P SEP23 30S \$4,650.00 (JUL3/12)  
 OFFER: SUN/1000A-130P SEP23 30S \$4,650.00 PLS ADVISE.  
 CMT: NO LATE GAME. MG OFFER EARLY NFL GAME. PRE-BOOKED PLS APPROVE.

SEP/12 42215.00 CONTRACT TOTAL 42215.00  
 TOTAL SPOTS 55

MARKET TOTALS \$191,886 KVVU 22% KSNV 37% KLAS 22% KTNV 15% KVMY 3% KVCW 1% CABL 0%  
 KTUD 0%

SVC- NSI  
 DEMOS- RA35-64\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE

JUN14/12 17.1  
\*\*\* KVVU-TV \*\*\*

REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:LINE#	:	:	:	:	:	:	:	:	:	:	:
AGENCY ADVERTISER CODE = 155 AGENCY PRODUCT CODE = 426 AGENCY EST# = 2600											
1		1000P-1100P	30		\$1,250.00	9/21	9/21	2		FRI	2
PROGRAM : FOX 5 NWS-10 RA35-64 : 3.4 CON COM1 : FOX 5 NWS-10											
2		500P-530P	30		\$350.00	9/21	9/21	1		FRI	1
PROGRAM : FOX 5 NWS-5 RA35-64 : 1.3 CON COM1 : FOX 5 NWS-5											

REP HEADLINE# 6180286  
 \*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 610-293-4100  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
 ORDER WORKSHEET HARRIS REPORT FROM REP

FAX# 610-225-1191  
 JUN14/12 17.1  
 \*\*\* KVVU-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3			500A-600A PROGRAM : FOX5 NEWS 5A RA35-64 : 1.4 CON COM1 : FOX5 NEWS 5A	30		\$375.00	9/21	9/21	1		FRI	1
4			530P-600P PROGRAM : FOX 5 NWS530 RA35-64 : 1.2 CON COM1 : FOX 5 NWS530	30		\$365.00	9/21	9/21	1		FRI	1
5			700P-730P PROGRAM : EXTRA RA35-64 : 1.6 CON COM1 : EXTRA	30		\$420.00	9/21	9/21	1		FRI	1
6			700A-900A PROGRAM : FOX5NWS LIV-LV RA35-64 : 2.2 CON COM1 : FOX5NWS LIV-LV	30		\$495.00	9/21	9/21	1		FRI	1
7			730P-800P PROGRAM : TMZ RA35-64 : 2.1 CON COM1 : TMZ	30		\$575.00	9/21	9/21	1		FRI	1
8			900A-1000A PROGRAM : MORE RA35-64 : 1.3 CON COM1 : MORE	30		\$220.00	9/21	9/21	1		FRI	1
9			1000P-1100P PROGRAM : FOX 5 NWS-10 RA35-64 : 3.4 CON COM1 : FOX 5 NWS-10	30		\$1,250.00	9/24	9/24	2		MON	2
10			500P-530P PROGRAM : FOX 5 NWS-5 RA35-64 : 1.3 CON COM1 : FOX 5 NWS-5	30		\$350.00	9/24	9/24	1		MON	1

JUN14/12 17.1  
\*\*\* KVVU-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
11			530P-600P PROGRAM : FOX 5 NWS530 RA35-64 : 1.2 CON COM1: FOX 5 NWS530	30		\$365.00	9/24	9/24	1		MON	1
12			600A-700A PROGRAM : FOX5 NEWS 6A RA35-64 : 1.7 CON COM1: FOX5 NEWS 6A	30		\$520.00	9/24	9/24	1		MON	1
13			700P-730P PROGRAM : EXTRA RA35-64 : 1.6 CON COM1: EXTRA	30		\$420.00	9/24	9/24	1		MON	1
14			700A-900A PROGRAM : FOX5NWS LIV-LV RA35-64 : 2.2 CON COM1: FOX5NWS LIV-LV	30		\$495.00	9/24	9/24	1		MON	1
15			730P-800P PROGRAM : TMZ RA35-64 : 2.1 CON COM1: TMZ	30		\$575.00	9/24	9/24	1		MON	1
16			800P-900P PROGRAM : BONES RA35-64 : 5.6 CON COM1: BONES	30		\$3,800.00	9/24	9/24	1		MON	1
17			900A-1000A PROGRAM : MORE RA35-64 : 1.3 CON COM1: MORE	30		\$220.00	9/24	9/24	1		MON	1
18			1000P-1100P PROGRAM : FOX 5 NWS-10 RA35-64 : 2.3 CON COM1: FOX 5 NWS-10	30		\$550.00	9/22	9/22	2		SAT	2

REP HEADLINE# 6180286  
 \*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 610-293-4100  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
 ORDER WORKSHEET  
 HARRIS REPORT FROM REP

FAX# 610-225-1191  
 JUN14/12 17  
 \*\*\* KVVU-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
19			400P-800P PROGRAM : NCAA FTBL RA35-64 : 3.0 CON COM1: NCAA FTBL	30		\$795.00	9/22	9/22	1		SAT	1
20			100P-400P PROGRAM : FOX NFL SU-GM2 RA35-64 : 10.3 CON COM1: FOX NFL SU-GM2	30		\$4,650.00	9/23	9/23	1		SUN	1
21			1000P-1045P PROGRAM : FOX 5 NWS-10 RA35-64 : 3.6 CON COM1: FOX 5 NWS-10	30		\$925.00	9/23	9/23	2		SUN	2
2			1045P-1100P PRC RAM : FOX5 SPRT PLUS RA3-64 : 2.8 CON COM1: FOX5 SPRT PLUS	30		\$450.00	9/23	9/23	1		SUN	1
23			800A-900A PROGRAM : FOX NWS SUNDAY RA35-64 : 0.6 CON COM1: FOX NWS SUNDAY	30		\$150.00	9/23	9/23	1		SUN	1
24			1000P-1100P PROGRAM : FOX 5 NWS-10 RA35-64 : 3.4 CON COM1: FOX 5 NWS-10	30		\$1,250.00	9/27	9/27	2		THU	2
25			500P-530P PROGRAM : FOX 5 NWS-5 RA35-64 : 1.3 CON COM1: FOX 5 NWS-5	30		\$350.00	9/27	9/27	1		THU	1
26			500A-600A PROGRAM : FOX5 NEWS 5A RA35-64 : 1.4 CON COM1: FOX5 NEWS 5A	30		\$375.00	9/27	9/27	1		THU	1

REP HEADLINE# 6180286  
 \*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 610-293-4100  
 CREDIT ADVISORY: AGENCY  
 ORDER WORKSHEET

FAX# 610-225-1191  
 CREDIT RISK !!!  
 HARRIS REPORT FROM REP

JUN14/12 17  
 \*\*\* KVVU-TV \*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
27			530P-600P PROGRAM : FOX 5 NWS530 RA35-64 : 1.2 CON COM1: FOX 5 NWS530	30		\$365.00	9/27	9/27	1		THU	1
28			600P-700P PROGRAM : MORE ACCESS RA35-64 : 1.1 CON COM1: MORE ACCESS	30		\$235.00	9/27	9/27	1		THU	1
29			700A-900A PROGRAM : FOX5NWS LIV-LV RA35-64 : 2.2 CON COM1: FOX5NWS LIV-LV	30		\$495.00	9/27	9/27	1		THU	1
30			730P-800P PROGRAM : TMZ RA35-64 : 2.1 CON COM1: TMZ	30		\$575.00	9/27	9/27	1		THU	1
31			900A-1000A PROGRAM : MORE RA35-64 : 1.3 CON COM1: MORE	30		\$220.00	9/27	9/27	1		THU	1
32			1000P-1100P PROGRAM : FOX 5 NWS-10 RA35-64 : 3.4 CON COM1: FOX 5 NWS-10	30		\$1,250.00	9/25	9/25	2		TUE	2
33			500P-530P PROGRAM : FOX 5 NWS-5 RA35-64 : 1.3 CON COM1: FOX 5 NWS-5	30		\$350.00	9/25	9/25	1		TUE	1
34			500A-600A PROGRAM : FOX5 NEWS 5A RA35-64 : 1.4 CON COM1: FOX5 NEWS 5A	30		\$375.00	9/25	9/25	1		TUE	1

REP: TEL# 610-293-4100 FAX# 610-225-1191  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM REP  
JUN14/12 17.1  
\*\*\* EYVH1-ENV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
35			530P-600P PROGRAM : FOX 5 NWS530 RA35-64 : 1.2 CON COM1: FOX 5 NWS530	30		\$365.00	9/25	9/25	1		TUE	1
36			600P-700P PROGRAM : MORE ACCESS RA35-64 : 1.1 CON COM1: MORE ACCESS	30		\$235.00	9/25	9/25	1		TUE	1
37			700A-900A PROGRAM : FOX5NWS LIV-LV RA35-64 : 2.2 CON COM1: FOX5NWS LIV-LV	30		\$495.00	9/25	9/25	1		TUE	1
38			730P-800P PROGRAM : TMZ RA35-64 : 2.1 CON COM1: TMZ	30		\$575.00	9/25	9/25	1		TUE	1
39			900A-1000A PROGRAM : MORE RA35-64 : 1.3 CON COM1: MORE	30		\$220.00	9/25	9/25	1		TUE	1
40			900P-1000P PROGRAM : NW GRL/MINDY RA35-64 : 4.3 CON COM1: NW GRL/MINDY	30		\$3,000.00	9/25	9/25	1		TUE	1
41			1000P-1100P PROGRAM : FOX 5 NWS-10 RA35-64 : 3.4 CON COM1: FOX 5 NWS-10	30		\$1,250.00	9/26	9/26	2		WED	2
42			500P-530P PROGRAM : FOX 5 NWS-5 RA35-64 : 1.3 CON COM1: FOX 5 NWS-5	30		\$350.00	9/26	9/26	1		WED	1



REP HEADLINE# 6180286  
 \*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 610-293-4100 FAX# 610-225-1191  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!  
 ORDER WORKSHEET HARRIS REPORT FROM REP  
 JUN14/12 17.1  
 \*\*\* KVVU-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
43			530P-600P	30		\$365.00	9/26	9/26	1		WED	1
PROGRAM : FOX 5 NWS530												
RA35-64 : 1.2												
CON COM1 : FOX 5 NWS530												
44			600A-700A	30		\$520.00	9/26	9/26	1		WED	1
PROGRAM : FOX5 NEWS 6A												
RA35-64 : 1.7												
CON COM1 : FOX5 NEWS 6A												
45			700P-730P	30		\$420.00	9/26	9/26	1		WED	1
PROGRAM : EXTRA												
RA35-64 : 1.6												
CON COM1 : EXTRA												
46			700A-900A	30		\$495.00	9/26	9/26	1		WED	1
PROGRAM : FOX5NWS LIV-LV												
RA35-64 : 2.2												
CON COM1 : FOX5NWS LIV-LV												
47			730P-800P	30		\$575.00	9/26	9/26	1		WED	1
PROGRAM : TMZ												
RA35-64 : 2.1												
CON COM1 : TMZ												
48			900A-1000A	30		\$220.00	9/26	9/26	1		WED	1
PROGRAM : MORE												
RA35-64 : 1.3												
CON COM1 : MORE												
SEP/12			42215.00									
CONTRACT TOTAL												42215.00
TOTAL SPOTS												55

MARKET TOTALS \$191,886 KVVU 22% KSNV 37% KLAS 22% KTNV 15% KVMY 3% KVCW 1% CABL 0% KTUD 0%

SVC- NSI  
 DEMOS- RA35-64\*

# AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b>	<b>Date:</b>
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I, Jon Ferrell

do hereby request station time concerning the following issue:

National Republican Congressional Committee-IE

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Schedule	See Schedule	See Schedule	See Schedule	See Schedule	See Schedule

**Total Charges:**

This broadcast time will be used by: NRCC-IE

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☐ Yes ☐ No

☐ Yes☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

National Republican Congressional Committee-IE  
Keith Davis- Treasurer

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☒ a committee; ☐ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACMENT OF ADVERTISING.**

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.

**TO BE SIGNED BY ISSUE ADVERTISER**

\_\_\_\_\_  
Date                      Signature                      703-683-4877  
Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☐ Accepted                      ☐ Accepted in Part                      ☐ Rejected

\_\_\_\_\_  
Signature                      Printed Name                      Title